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A8 Digital Music Holdings Limited

A8 電媒音樂控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 800)

PROPOSED CHANGE OF COMPANY NAME

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The Board announces that a special resolution will be proposed at the forthcoming AGM to approve the change of the name and the dual foreign name of the Company from “A8 Digital Music Holdings Limited” and “A8電媒音樂控股有限公司” to “A8 New Media Group Limited” and “A8新媒體集團有限公司”.

A circular containing, among other things, information in relation to the Change of Company Name and a notice convening the AGM is expected to be despatched to the Shareholders on or before 17 April 2014.

PROPOSED CHANGE OF COMPANY NAME

The board (“**Board**”) of directors (each, a “**Director**”) of A8 Digital Music Holdings Limited (“**Company**”, together with its subsidiaries, “**Group**”) proposes to change the name and the dual foreign name of the Company from “A8 Digital Music Holdings Limited” and “A8 電媒音樂控股有限公司” to “A8 New Media Group Limited” and “A8 新媒體集團有限公司” (“**Change of Company Name**”).

CONDITIONS OF THE CHANGE OF COMPANY NAME

The proposed Change of Company Name will be subject to the following conditions:

- (1) the passing of a special resolution by the shareholders of the Company (“**Shareholders**”) at the forthcoming annual general meeting of the Company (“**AGM**”) to approve the Change of Company Name; and
- (2) the approval of the Registrar of Companies of the Cayman Islands of the Change of Company Name.

Subject to the satisfaction of the conditions set out above, the Change of Company Name will take effect from the date of entry of the new name and dual foreign name of the Company on the Register of Companies maintained by the Registrar of Companies of the Cayman Islands. The Registrar of Companies of the Cayman Islands shall issue a certificate of incorporation on change of name thereafter. The Company will then carry out the necessary filing procedures with the Companies Registry in Hong Kong.

Upon the Change of Company Name becoming effective, the Board will propose and resolve the adoption of a new Company logo to reflect the Change of Company Name.

REASONS FOR THE CHANGE OF COMPANY NAME

The Group is principally engaged in providing mobile internet related services including digital music and mobile games etc. The Board considers that the proposed new name of the Company will better reflect the nature and business focus of the Group. In addition, the proposed new name can strengthen the Company’s corporate image and identity. The Board believes that the Change of Company Name is in the best interests of the Company and the Shareholders as a whole.

EFFECT OF THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect any rights of the Shareholders. The existing share certificates in issue bearing the present name of the Company will, after the proposed Change of Company Name becoming effective, continue to be evidence of title to such shares and the existing share certificates will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for exchange of the existing share certificates for new share certificates bearing the new name of the Company. Should the Change of Company Name become effective, any new share certificate will be issued only in the new name and dual foreign name of the Company.

Further announcement(s) will be made by the Company in due course to inform the Shareholders

of the results of the AGM, the effective date of the Change of Company Name and the new stock short name of the Company for trading of the shares of the Company on The Stock Exchange of Hong Kong Limited.

GENERAL

The Change of Company Name will be proposed in the forthcoming AGM for the Shareholders to consider and, if thought fit, approve the Change of Company Name. A circular containing, among other things, information in relation to the Change of Company Name and a notice convening the AGM is expected be despatched to the Shareholders on or before 17 April 2014.

On behalf of the Board
A8 Digital Music Holdings Limited
Chairman and Executive Director
Liu Xiaosong

Hong Kong, 27 March 2014

As at the date of this announcement, the Board of the Company comprises:

- (1) Executive Directors namely Mr. Liu Xiaosong and Mr. Lu Bin; and*
- (2) Independent Non-Executive Directors namely Mr. Chan Yiu Kwong, Ms. Wu Shihong and Mr. Song Ke.*