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A8 New Media Group Limited
A8新媒體集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 800)

DELAY IN DESPATCH OF CIRCULAR

Reference is made to the announcement of A8 New Media Group Limited (“**Company**”) dated 25 March 2019 (“**Announcement**”) in relation to the Disposal of an aggregate of 23.56% equity interest in the Target pursuant to the exercise of the Equity Purchase Right. Capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement unless the context otherwise requires.

The Disposal constitutes a major transaction for the Company under Chapter 14 of the Listing Rules. As disclosed in the Announcement, the Company has obtained a written shareholder’s approval in lieu of an approval from the Shareholders at the general meeting of the Company pursuant to Rule 14.44 of the Listing Rules. Pursuant to Rule 14.41(a) of the Listing Rules, the Company is required to despatch the circular (“**Circular**”) in respect of the Disposal within 15 business days after the publication of the Announcement, which shall fall on 16 April 2019. As more time is required for finalising certain information for inclusion in the Circular, the Company expects that the despatch of the Circular will be postponed to a date on or before 6 June 2019.

The Company had applied to the Stock Exchange for a waiver from strict compliance with Rule 14.41(a) of the Listing Rules such that the despatch of the Circular is to be postponed to a date on or before 6 June 2019. The Company will keep the Shareholders and potential investors informed of the outcome of such application by way of announcement(s) as and when appropriate.

On behalf of the Board
A8 New Media Group Limited
Chairman & Executive Director
Liu Xiaosong

Hong Kong, 16 April 2019

As at the date of this announcement, the Board of the Company comprises:

- (1) Executive Directors namely Mr. Liu Xiaosong and Mr. Lin Qian; and*
- (2) Independent Non-Executive Directors namely Mr. Chan Yiu Kwong, Ms. Wu Shihong and Mr. Li Feng.*