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A8 New Media Group Limited

A8新媒體集團有限公司 (Incorporated in the Cayman Islands with limited liability) (Stock code: 800)

APPOINTMENT OF INDEPENDENT FINANCIAL ADVISER

Reference is made to the joint announcement (the "Joint Announcement") issued by LuxOrigo Investment Limited (the "Offeror") and A8 New Media Group Limited (the "Company") dated 12 June 2024 in relation to, among others, the Proposal for the privatisation of the Company by the Offeror by way of the Scheme. Unless otherwise stated, capitalised terms used herein shall have the same meanings as defined in the Joint Announcement.

The Company hereby announces that Red Solar Capital Limited, a corporation licensed to carry out Type 1 (dealing in securities) and Type 6 (advising on corporate finance) regulated activities under the SFO, has been appointed as the Independent Financial Adviser to advise the Independent Board Committee on the Proposal, the Scheme and the Option Offer.

Such appointment has been approved by the Independent Board Committee pursuant to Rule 2.1 of the Takeovers Code.

The letter of advice of Independent Financial Adviser in relation to the Proposal, the Scheme and the Option Offer will be included in the Scheme Document to be despatched to the Scheme Shareholders and the Option Holders as soon as practicable and in compliance with the requirements of the Takeovers Code and the Applicable Laws.

WARNING

Shareholders, Option Holders and/or potential investors should be aware that the implementation of the Proposal, the Scheme or the Option Offer is subject to the Conditions being fulfilled or waived, as applicable, and therefore the Proposal, the Scheme and the Option Offer may or may not be implemented and the Scheme may or may not become effective. Shareholders, Option Holders and/or potential investors should therefore exercise caution when dealing in the securities of the Company. Persons who are in doubt as to the action they should take should consult their stockbroker, licensed securities dealer, registered institution in securities, bank manager, solicitor or other professional advisers.

By order of the Board of A8 New Media Group Limited Chairman & Executive Director Liu Xiaosong

Hong Kong, 17 June 2024

As at the date of this announcement, the Board of the Company comprises:

- (1) Executive Directors namely Mr. Liu Xiaosong and Mr. Ji Bo; and
- (2) Independent Non-Executive Directors namely Mr. Chan Yiu Kwong, Ms. Wu Shihong and Mr. Gao Shenglin.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any statements in this announcement misleading.